

OPPORTUNITIES

vCricket.com offers a host of opportunities to our sponsors, and all our offerings can be customizable based on requirement to fit your overall marketing strategy. A broad overview of opportunities offered are given below:



Syndicated
Score Boards



Score Boards
on Mobile



Web site



Co - Branded Sites.



Private Label
Sites



Content Syndication



Data Feeds



Pay Per click
Advertising



CPM Based
Advertising



Back End Operations

Please do write to us at sales@vCricket.com for more information on our services.



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FEATURES

SYNDICATED Scoreboard

Get scoreboards for your websites

cricket 12/22/2006 Sri Lanka Tour of New Zealand New	
SRI 62 / 1 5.5 overs	NZ 12/15/2006, India Tour of South Africa India vs South Africa Status : India won by 123 runs
Run Rate : Status : SL	Run Rate : Status : SA
Batemen S Jayasuriya M Jayawardene	Batemen S Jayasuriya M Jayawardene
Req./R : 17 Run Rate : 3.20 Req./R : Target : 402	Run Rate : 3.65 Req./R : Target : 402

PREMIUM Scoreboard

Get your own personalized scoreboard for your websites



Get Your Own Scoreboard for your website

LIVE

CRICKET SCORES

Desktop Scoreboard
Full Scoreboard

Points Table



Manhattan



Partnership Graph



Runs Worm



Cricket Commentary

Share your Comments and Experiences.

Become a Critic and Get Heard



USERCommentary

MOBILE Scoreboard

Scoreboard Optimized for Smart Phones:

- Blackberry
- Treo
- Palm,
- iMate
- Nokia E-Series. (not limited to)

100% FREE

NO SMS Required



Cricket-TOOLBAR

Get Scoreboard directly on your PC.



FACTS

Geo Locations

171 Viewing Countries.

2.4 Million Page Views Per Month*



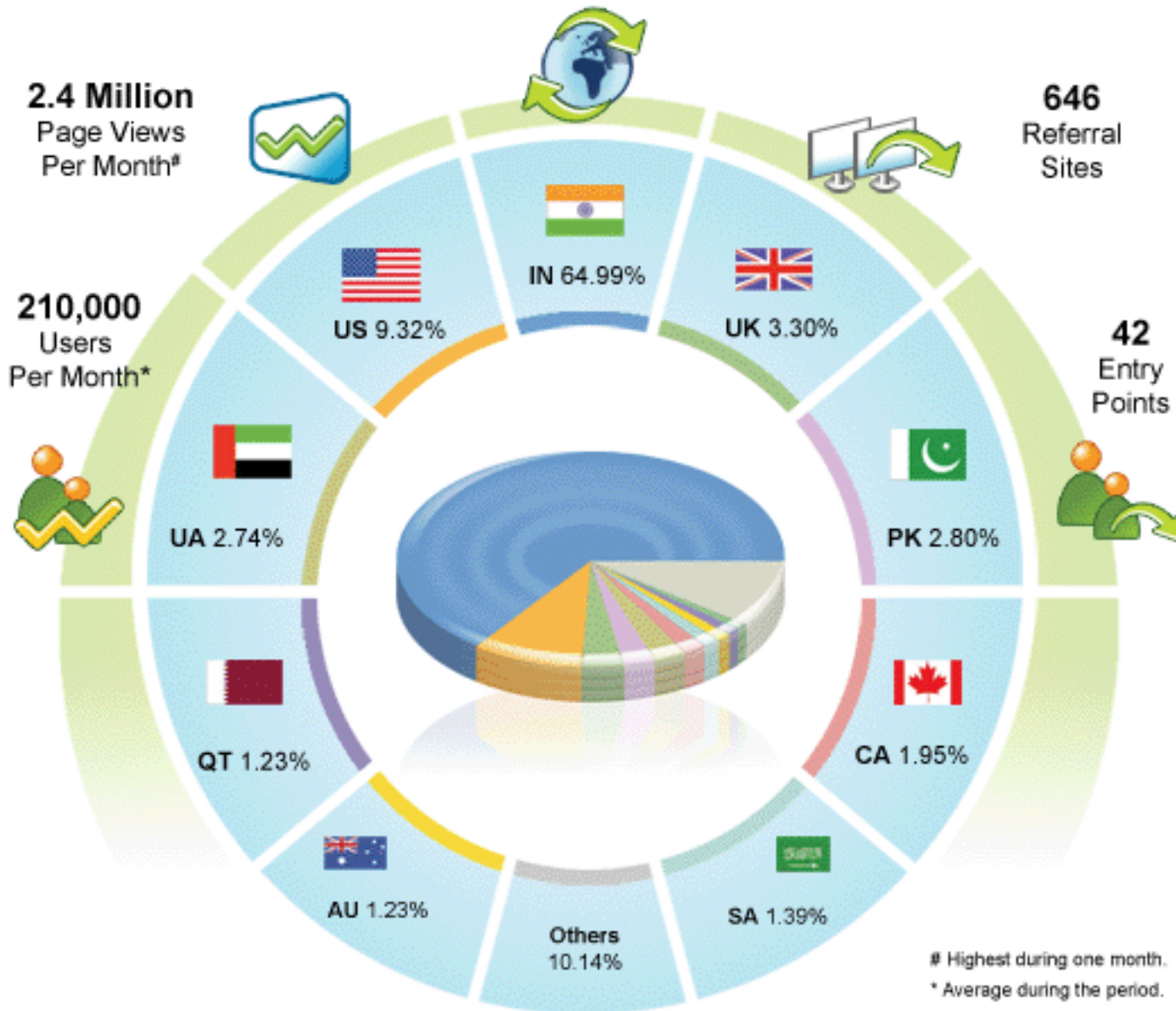
646 Referral Sites



210,000 Users Per Month*



42 Entry Points



Highest during one month.
* Average during the period.

The statistics are from 01-04-06 to 30-09-06.

Target Audience

Our Target audience which access various of our services include (not limited to) :

- Users accessing internet from office.
- Users from countries where the match is not aired live on Radio & TV.
- Users on the move watching scores on their mobile.
- Students accessing Scores from their School and Universities.
- Cricket Enthusiasts Community.
- Net Savvy users.